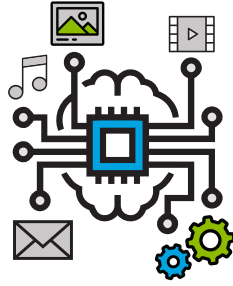


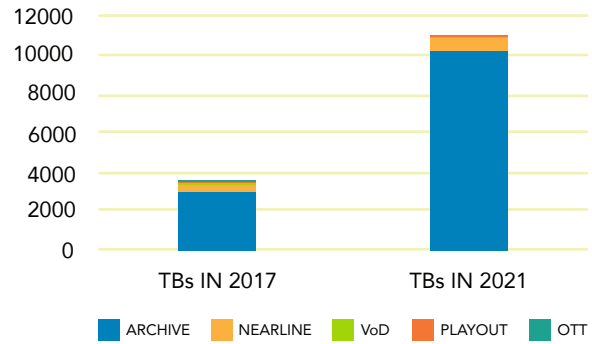
THE SITUATION

Your content is stored in multiple storage islands, causing unnecessary work and complexity. 4K content and OTT distribution are causing libraries to grow rapidly.



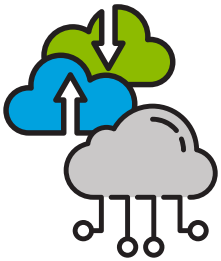
BY 2021: 200% CONTENT LIBRARY GROWTH FOR MOST MEDIA COMPANIES. MOST GROWTH IN MONETIZABLE ARCHIVES.

TBs OF STORAGE-TYPICAL GROWTH SCENARIO (2017-2021)



Source: Vecima primary research of broadcast market

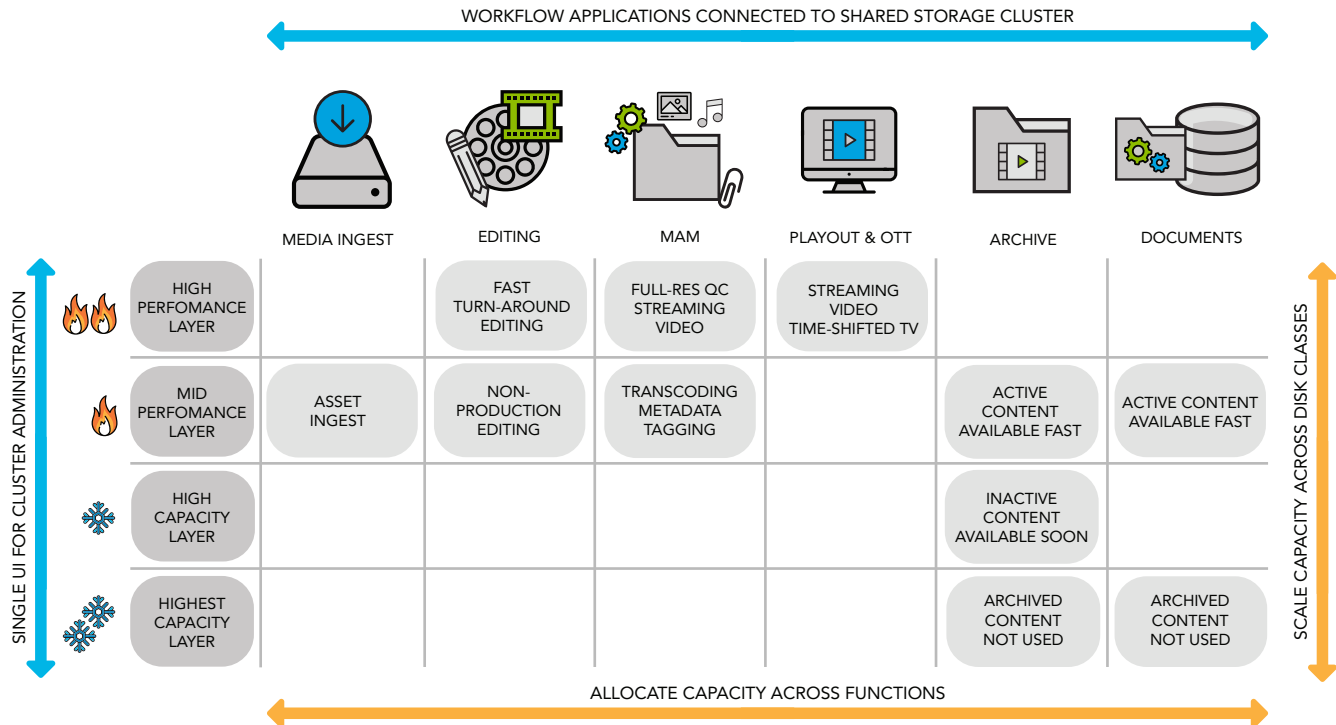
THE PROBLEM



Islands of storage create inefficiency for scaling capacity, managing infrastructure, and managing vendors. Migration is already difficult with today's content volumes – expected content growth compounds the problem.

THE SOLUTION

Highly scalable, software-defined storage leveraging object storage scale and COTS-hardware efficiency. Evergreen with multi-protocol and multi-workload support. No more islands of storage, just shared capacity for your entire workflow.



MEDIA OPERATIONS STORAGE *Solution Brief*

ROI

- Share capacity between applications
- Minimize costly data migrations
- Reduce training and support costs
- Move content faster within a single environment



VECIMA CAN HELP

Vecima has built pioneering video storage solutions for the world's leading cable operators for 20 years. We provide:

- **Efficiency** - no more costly data migrations
- **Cost-effectiveness** – scale incrementally & quickly
- **Long-term value for money** – exabyte ready software platform
- **Peace of mind** – proven software from video business experts
- **Flexibility** – support legacy & next-gen applications simultaneously
- **Ease of use** – a single evergreen platform to manage
- **Availability** – fully protected data at all times
- **No hassle** – easy in-service hardware and software upgrades
- **Compatibility** – support for legacy & next-gen applications

OBJECT STORAGE BEATS FILE STORAGE FOR MEDIA APPLICATIONS

FASTER

No file hierarchy means object placement is faster than file placement

MORE RELIABLE

Erasure coding (cluster) + RAID (server) provides maximum protection

HIGHLY SCALABLE CAPACITY

Disks are treated as a single pool of available storage capacity

HIGHLY SCALABLE PERFORMANCE

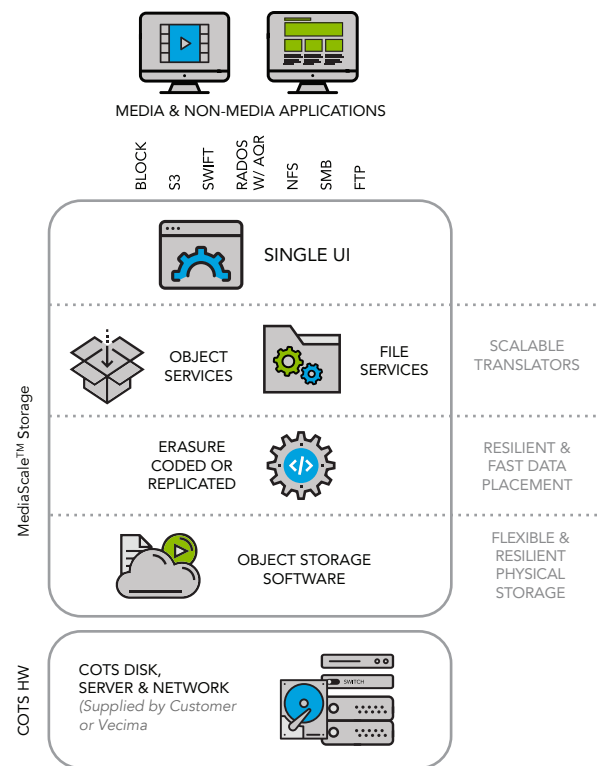
Deterministic placement method eliminates file system metadata inefficiencies

HIGHER AVAILABILITY

Virtualized servers in the cluster mean the cluster can be expanded while applications are serviced

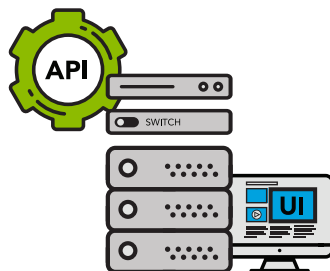
MORE FLEXIBLE

Object storage can support file and object platforms for Vecima support of legacy and next-gen workflows



VECIMA KNOWS STORAGE

Vecima has two decades of media storage experience and now leads the industry in responding to the trends in media content growth. MediaScale™ Storgae™ is a best-in-class, modern, object storage solution, optimized for video applications and designed to support the media industry transition to petabyte-level, multi-workload, mission-critical video applications.



THE BOTTOM LINE

Vecima can simplify your storage infrastructure by architecting, building and maintaining a multi-workload storage solution that supports your content storage needs today and in the future.



STORE PROTECT TRANSFORM DELIVER