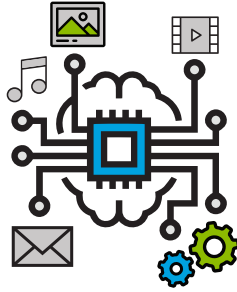


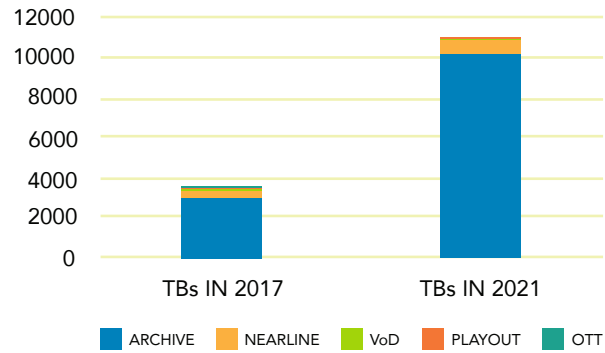
### THE SITUATION

Your content is stored in multiple storage islands, causing unnecessary work and complexity. 4K content and OTT distribution are causing libraries to grow rapidly.



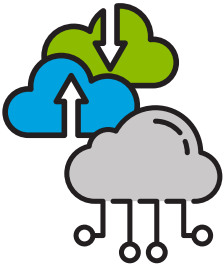
**BY 2021: >200% CONTENT LIBRARY GROWTH FOR MOST MEDIA COMPANIES. MOST GROWTH IN MONETIZABLE ARCHIVES.**

TBs OF STORAGE-TYPICAL GROWTH SCENARIO (2017-2021)



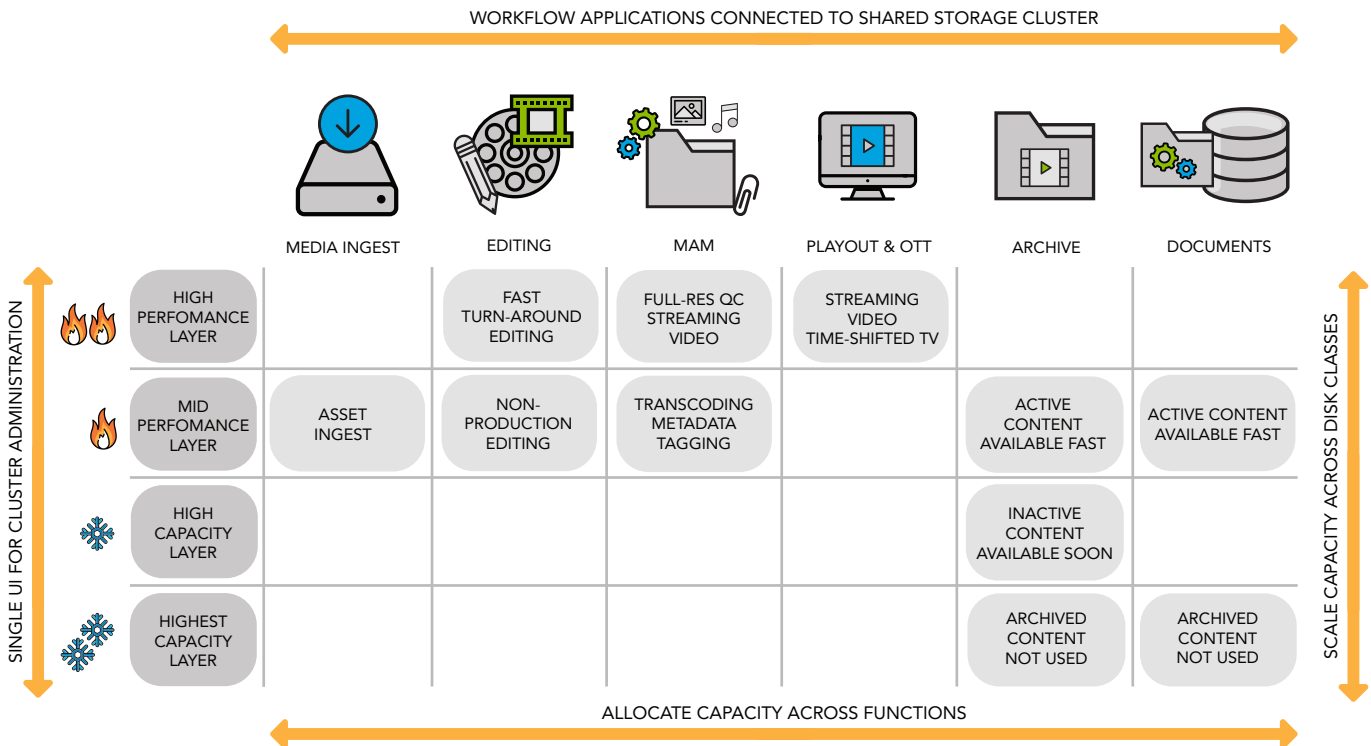
### THE PROBLEM

Islands of storage create inefficiency for scaling capacity, managing infrastructure, and managing vendors. Migration is already difficult with today's content volumes – expected content growth compounds the problem.



### THE SOLUTION

Highly scalable, software-defined storage leveraging object storage scale and COTS-hardware efficiency. Evergreen with multi-protocol and multi-workload support. No more islands of storage, just shared capacity for your entire workflow.



# SINGLE PLATFORM STORAGE SOLUTION BRIEF

## ROI

- Minimize costly data migrations
- Simplify storage administration
- Reduce training and support costs
- Share storage capacity between applications
- Move content faster in a single environment



## VECIMA CAN HELP

Vecima has built pioneering video storage solutions for the world's leading cable operators for 20 years. We provide:

- **Efficiency** - no more costly data migrations
- **Cost-effectiveness** – scale incrementally & quickly
- **Long-term value for money** – exabyte ready software platform
- **Peace of mind** – proven software from video business experts
- **Flexibility** – support legacy & next-gen applications simultaneously
- **Ease of use** – a single evergreen platform to manage
- **Availability** – fully protected data at all times
- **No hassle** – easy in-service hardware and software upgrades
- **Compatibility** – support for legacy & next-gen applications

## OBJECT STORAGE BEATS FILE STORAGE FOR MEDIA APPLICATIONS

### FASTER

No file hierarchy means object placement is faster than file placement

### MORE RELIABLE

Erasure coding (cluster) + RAID (server) provides maximum protection

### MORE SCALABLE

Disks are treated as a single pool of available storage capacity

### BETTER METADATA MANAGEMENT

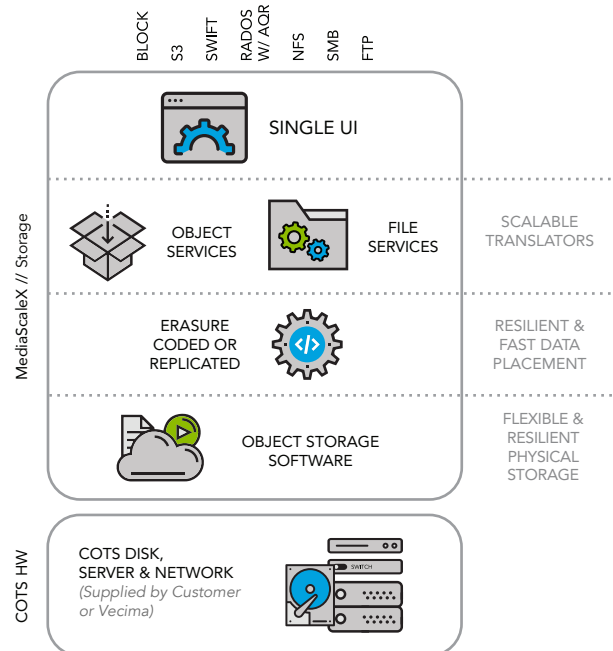
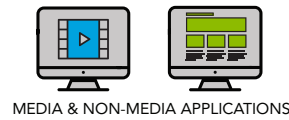
Deterministic placement method eliminates file system metadata inefficiencies

### HIGHER AVAILABILITY

Virtualized servers in the cluster mean the cluster can be expanded while applications are serviced

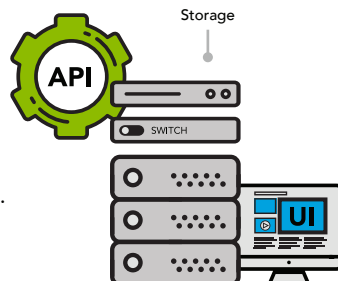
### MORE FLEXIBLE

Object storage can support file and object platforms for Vecima support of legacy and next-gen workflows



## VECIMA KNOWS STORAGE

Vecima built and has maintained its own proprietary video File System for 20 years. We needed a better solution for the content creation and format explosion, so we built MediaScale™ Storage - a modern storage solution for media applications. We support TB to PB-level mission-critical video applications.



## THE BOTTOM LINE

Vecima can simplify your storage infrastructure by architecting, building and maintaining a multi-workload storage solution that supports your content storage needs today and in the future.



STORE PROTECT TRANSFORM DELIVER